

Content Ideas – MZ Blog

We're mostly looking for non-fiction pieces, but if you've got a good fiction piece you feel is worthy, send it through.

NON-FICTION (funny/interesting)

- Shower Thoughts: Send us your hot takes, best lightbulb moment, an extremely niche topic you've always wanted to post but couldn't due to fear of judgement (Nothing racist, transphobic or overtly problematic)
- Trends we hope to never see again
- Dating in the multiple lockdowns we've had (tips and tricks to navigate Hinge/Tinder/Grindr etc., in a pandemic?)
- The trend of men written by women (like Tom Hiddleston, Ben Barnes, Hozier)
- Down The Rabbit Hole: Interesting or unusual phobias, hobbies, or Wikipedia pages you spent hours going traversing through - the more niche the better
- The generational tensions between Millennials and Gen Z, or things Gen Alpha will laugh at us about when they're older
- Explain investing to someone who has no idea what it means (cryptocurrency, how Reddit destroyed a bunch of rich people's investments and what even is Wall Street?)
- What does my Tiktok/Instagram/Facebook algorithm think of me?
- Thoughts on the Olympics and how we can get an Olympian bae

NON-FICTION (serious)

- Is there ethical consumerism in capitalism? Is thrifting to resell taking away clothes from those whose main source of clothing is op shops? Or are the "vintage" resellers making thrifting quality clothes in general almost impossible?
- Why isn't mental health more of a priority in sports and the Olympics (Simone Biles quitting early etc.)
- Why can't we just print more money? And other ways the economy is entirely made up.

- The explosion of the self-help industry and the implications of ‘Hustle Culture’
- Turning your trauma into content: a coping mechanism or signs of a deeper generational problem?
- Lack of women (particularly women of colour) being nominated/winning academy awards and just working in the film industry in general
- Rise of Anti-Asian ideology and targeted hate crimes towards Asians.
- Psychological self-diagnoses on TikTok & other forms of social media - just go to therapy already.
- The rise of social media and how we view our body, disordered eating and the rise of unhealthy relationships with food and our bodies
- Eat the rich, and other ways that capitalism has failed us
- Representation in media: tell us a time where you felt truly represented, or your personal experiences with being underrepresented in the media that you consume (for BIPOCs or LGBT+ writers only)
- Indigenous deaths in custody (open to First People writers only)