Content Ideas – MZ Blog

NON-FICTION (funny/interesting)

* Cracking the Spine: Send us your hot takes! (Nothing racist, transphobic or overtly problematic)
* Fluff, humour or satire pieces:
	+ What would a fictional character tinder profile be like?
	+ Edward Cullen’s (or any fictional character) quarantine routine
	+ a definitive ranking of Vision through the ages in WandaVision
* nostalgia posts:
	+ opinions on flip phones and cheap film cameras, and the shift of film & photography trends
	+ trends we hope to never see again
	+ Revisiting popular culture of the early 2010s: The Fault in Our Stars, John Green, Twilight, Teen Wolf, etc …
* A recount of a bad date/hook up/tinder horror story
* Down the rabbit hole: Interesting or unusual phobias, hobbies, or Wikipedia pages you spent hours going traversing through - the more niche the better
* The generational tensions between Millennials and Gen Z, or things Gen Alpha will laugh at us about when they’re older
* Explain economic theory to someone who doesn’t understand economics. Topics can include cryptocurrency, how reddit destroyed a bunch of rich people’s investments and what the hell even is wall street?
* What does my Tiktok/Instagram/Facebook algorithm think of me?
* Tell us about deities, folklore, and fairy tales from lesser-known cultures.**, folklore, and fairy tales from all over the world.**

NON-FICTION (serious)

* Is there ethical consumerism in capitalism? Is thrifting to resell taking away clothes from those whose main source of clothing is op shops? Or are the “vintage” resellers making thrifting quality clothes in general almost impossible?
* Thoughts on wellness culture and can you good vibrations your way into a better life?
* What’s it like dating as a Millennial/Gen Z?
* Why can’t we just print more money? And other ways the economy is entirely made up.
* J.K. Rowling, transphobia, and the separation of art from the artist
* The explosion of the self-help industry and the implications of ‘Hustle Culture’
* Turning your trauma into content: a coping mechanism or signs of a deeper generational problem?
* Lack of women (particularly women of colour) being nominated/winning academy awards and just working in the film industry in general
* Lack of equal representation in STEM fields
* Rise of Anti-Asian ideology and targeted hate crimes towards Asians.
* Racism in the AFL: what does it mean for us as a nation when our national sport has deep institutionalized racism?
* Issues plaguing our generation:
	+ body image, disordered eating and the rise of unhealthy relationships with food and our bodies
	+ the environment and the implications of shifting the responsibility of being environmentally friendly on the consumer instead of the large corporations that cause most of the pollution and carbon emissions.
	+ Eat the rich, and other ways that capitalism has failed us
	+ Navigating skinny-rich-white influencer culture as someone who is not skinny, white, or rich.
	+ Representation in media: tell us a time where you felt truly represented, or your personal experiences with being underrepresented in the media that you consume (for BIPOCs or LGBT+ only)
	+ 97% of women have experienced sexual harassment, sexual violence. What’s it like being a woman in 2021?
	+ Indigenous deaths in custody (open to indigenous authors only)

FICTION

* What does a post-capitalist society look like to you?
* Write a satirical news article that would definitely cause a stir on Facebook.
* Pitch a dystopia that would definitely be a hit during the big dystopia boom in 2013.
* If Elon makes it to Mars, what would his colony look like? What kind of society would it be?
* Things my houseplant and my pets chat about while I’m away.
* Write a story in first person collective (we/us)
* Create your own mythical character!